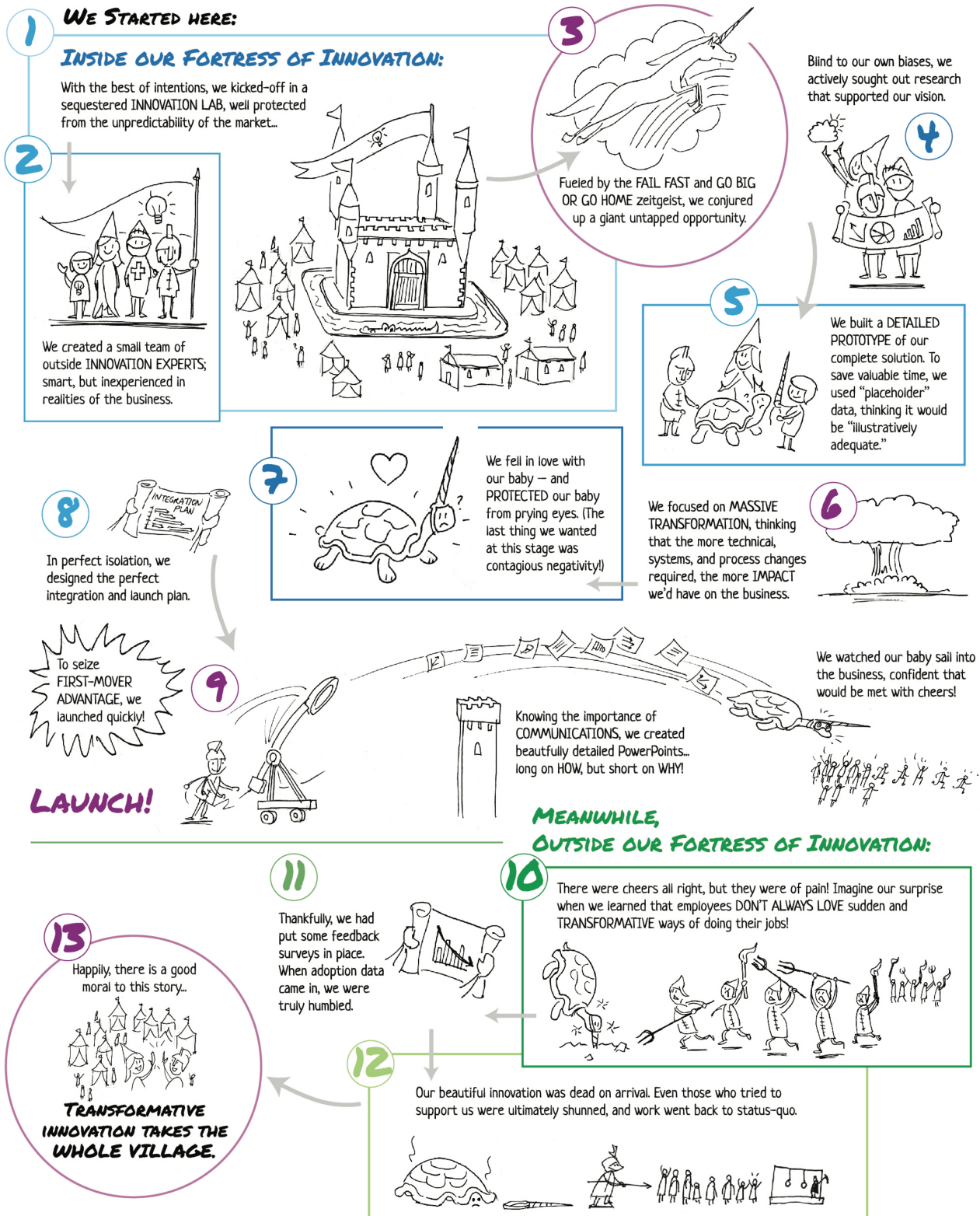


BASED ON A TRUE STORY...

Failing Fast: An Illustrated Fable

I DRANK THE KOOL-AID, LIVED THE MEMES, AND TRIED TO DELIVER THE UNICORN By Dan Roam



Dan Roam is a best-selling author, and the founder of The Napkin Academy (napkinacademy.com), an online visual-thinking training program. This illustration appears in the Fall 2019 issue of Innovation Leader magazine (innovationleader.com/mag).